A black and white photograph of a hand holding a square wooden frame. The frame is made of light-colored wood with a visible grain. Inside the frame, the text "design concepts become reality." is written in a cursive script. The word "become" is underlined. The hand is positioned at the bottom of the frame, with fingers spread, supporting it from underneath. The background is dark and out of focus.

*design concepts
become reality.*

DECCA
CRAFTSMANSHIP : REDEFINED





DECCA

Decca redefines craftsmanship by integrating great design, skillful artisans and innovative technology to create furniture and architectural fixtures for the world's finest homes, hotels, commercial interiors and luxury retailers.

PLACE : PASSION : PERFECTION : PRESENCE



In 1973, Mr. C. H. Tsang, Decca's Founder and Chairman expanded his company's humble millwork shop because he believed craft and technology could work harmoniously in the design and fabrication of commercial furniture and fixtures. Over four decades later, Decca personifies his passion, purpose and drive for perfection by utilizing a visionary combination of skillful craftsmanship and the most advanced equipment to scale product solutions for the most discerning architects, designers and end-users around the world.



Decca's pursuit of excellence includes a steadfast appreciation for people and place. Recruiting and retaining highly skilled craftsmen to deliver the highest quality products is a critical component in Decca's success. Intangible assets – health, well-being and comfort – are nurtured throughout the company's facilities. From installing fully mature trees throughout the corporate campus to an employee swimming pool with French-inspired al fresco paintings, Decca strives to create a harmonious balance between work and life.



Decca's campus is a self-sustaining oasis in the heart of a massive industrial center. From organic farming on factory rooftops to made-from-scratch meals for its workforce, the "Farm to Table" concept takes on new meaning.

PLACE

Creating a sense of place, from idea to reality.





Memorable experiences are defined by exceptional interiors and remarkable details. From the timeless elegance of the St. Regis New York, shopping for the perfect bag at Saks Fifth Avenue, playing a winning hand at Casino D'Etretat or enjoying the philharmonic orchestra in Stanford University's Bing Hall, designers and end-users rely on Decca's stellar reputation for excellence to transform their vision into reality.

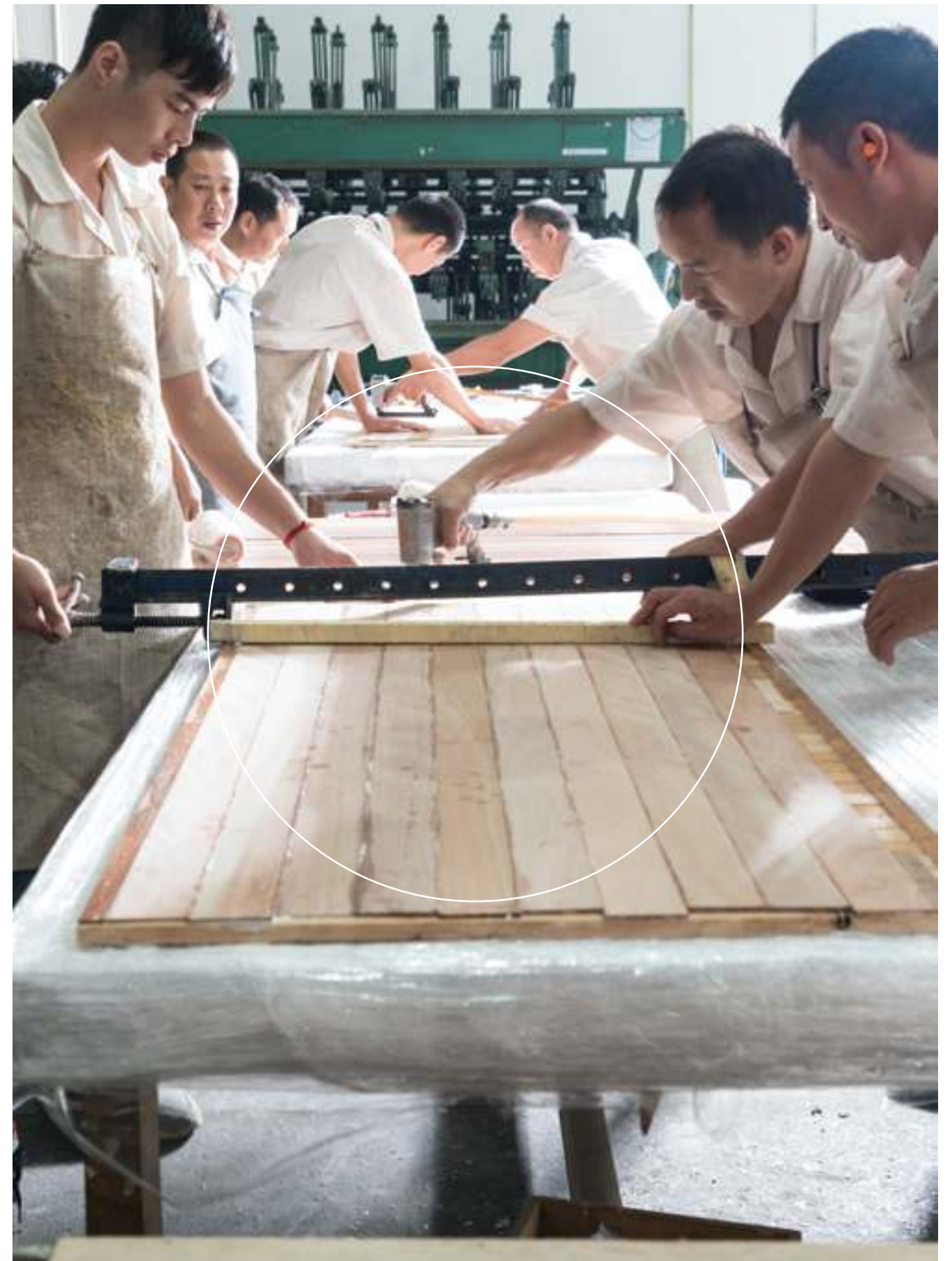


To exceed the expectations of the high-end market, Decca engages some of the most prestigious designers in the world to develop award-winning products for a vast array of markets and applications. Decca's products are marketed under Decca's own brands: Decca Hospitality, Decca Contract, Decca Home, Bolier and Élan by Decca, and through an international network of showrooms and dealers.





Decca products are made from the most superior solid wood and veneers in the world. From kiln-dried solid cores to intricate veneer layups and multiple hand-finishing steps, Decca's carpenter teams and engineers are meticulous as every handcrafted detail is considered. Furniture joints fit precisely and securely; drawers slide open to reveal an interior finished as beautifully as the outer surface. When it comes to the integrity and finesse of furniture making, Decca products are second to none.



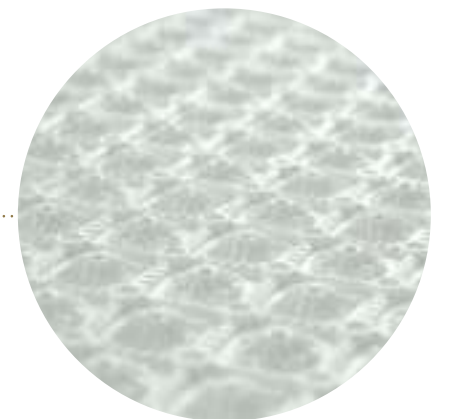
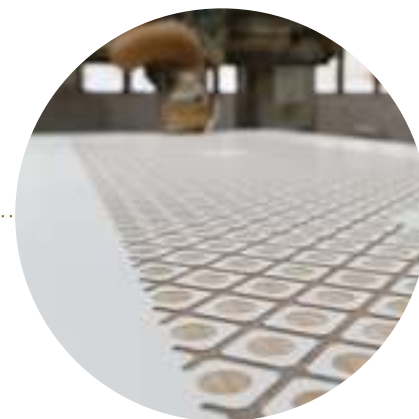
PASSION

Accommodating discerning clients
with a passion for detail.





From the beginning, Decca's founder has been equally passionate about both the art and science of manufacturing, and the path from idea to reality is born in the company's passion for artistic detail and unrivaled performance. Decca's capabilities are powered by continuous investments in modernization and the most advanced equipment available. Combined with recruiting master carpenters, engineers and technicians, Decca's proficiency spans a wide spectrum – from the ancient craft of handcarving to state-of-the-art machinery.





From machining our own tools to making our own upholstery foam, every product is made and assembled in-house. Decca's fabrication prowess includes the lost art of hand carving, solid wood bending, molding and turning, laser carving and metal cutting, hand finishing, stainless steel polishing, upholstery and assembly, among many others.



Metal has become an integral component in furniture design and fabrication. As a fully integrated manufacturer, Decca is one of the few companies with expertise in both wood and metal processes.

PERFECTION

Integrating craft, material and scale in
perfect proportion.





Decca demands a level of craft that endows its products with distinctive design and extraordinary luxury. From concept to execution, design drawings through installation, Decca strives to set the highest standards in everything it makes. While precision and intricacy are produced with innovative machinery, it's Decca's competent and attentive technicians that ensure every detail is perfectly executed.





Form and function permeates every product at Decca. Hand-upholstered chairs are adjusted for maximum comfort and durability, and luxurious stone is fitted with care. Retail fixtures and intricate millwork projects are fully assembled for inspection before delivery.



PERFECTION



PRESENCE

Establishing a presence to meet global demands.





PRESENCE

With international recognition for superior architectural millwork and furniture products, Decca maintains offices and showrooms in major cities around the world. Our efforts are also supported by a knowledgeable international sales team and a global network of authorized dealers. Whether it's a local business that desires a single, highly customized piece of furniture or millwork, or a multinational corporation specifying hundreds of case goods, Decca's agile manufacturing system and responsive service network is there to assist.



In addition to stocked and running line furniture products for diverse markets, Decca's solid investment in advanced systems and highly trained staff offers the most robust custom capability in the industry. Every product, fixture and millwork component is carefully produced to endure beautifully.



Decca has a legacy of caring for our people and natural environment. Committed to sustainability and industrial ecology, Decca is driven by economic, environmental and social equity. Decca is the first Asian-based manufacturer to receive GREENGUARD® certification for our office furniture and hospitality furniture products. From GREENGUARD® certification to the production of FSC™ certified furniture and other environmentally acclaimed practices, our Citizen Decca Program ensures our furnishings and fixtures positively impact our world by promoting safe and healthy places to live, work and relax.



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New York Design Center
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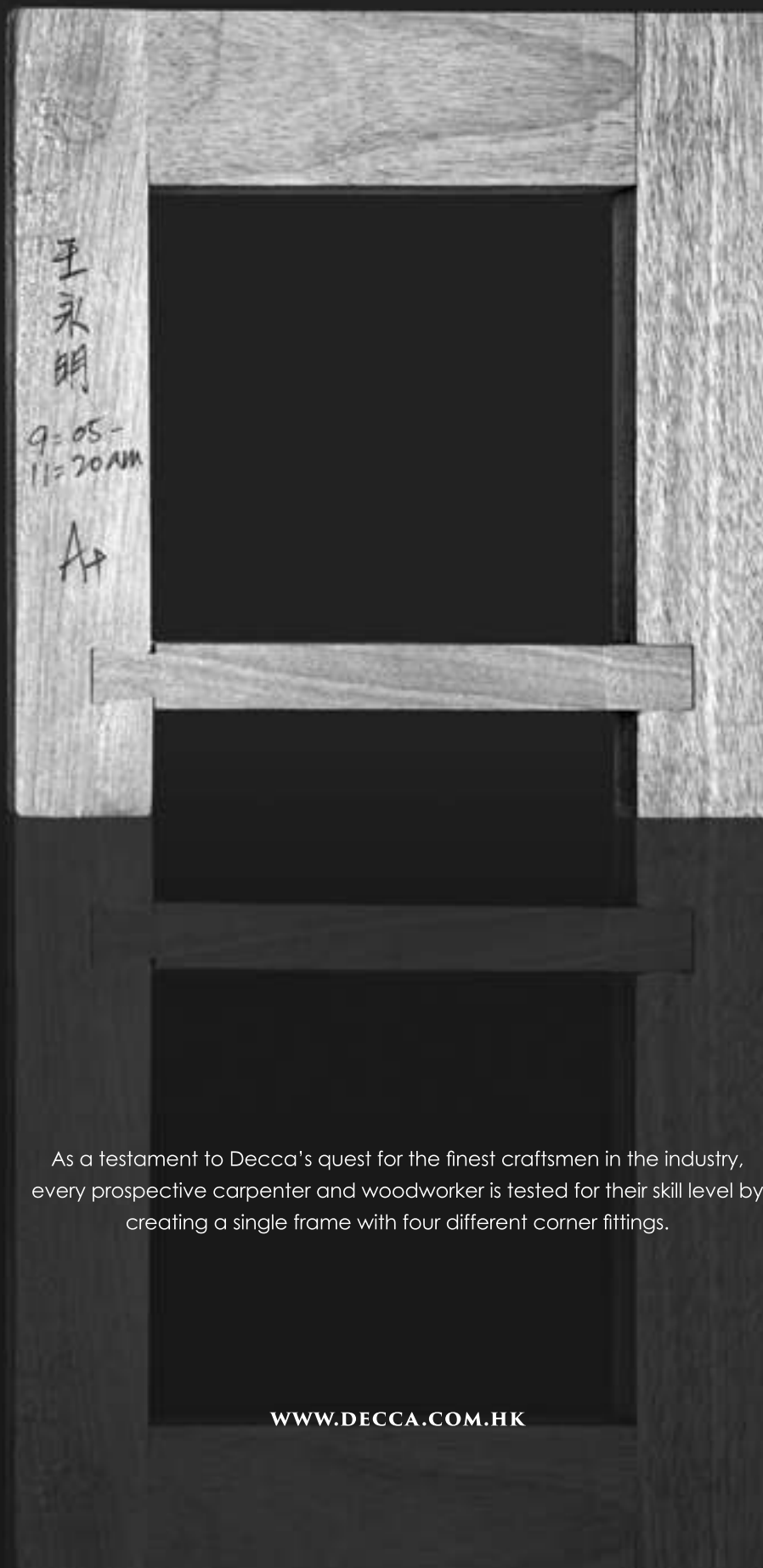
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As a testament to Decca's quest for the finest craftsmen in the industry, every prospective carpenter and woodworker is tested for their skill level by creating a single frame with four different corner fittings.

WWW.DECCA.COM.HK